



Kinktoberfest

Partner & Sponsor Information

Version: 8Jul25 v1

Community • Inclusion • Kink • Leather • Play • BDSM • Education • Artisans

Kinktoberfest is intended to be a community event by community, thus we invite partners, sponsors, and vendors to participate through a variety of options that make sense for them and that create a successful event. Consider one or more options in the table below, combine them, or contact us to set up something more useful for your situation.

Sponsor Labels	Cost, Agreement	Logo or name on our posters	Your poster & handout @ Event	Swag Bag Insert	Instructor, Partner, Vendor Announcements Online	Listed on web & posters	Backlink on Website	Program Ad Half Page	Program Ad Full Page	Free Admissions
Community	\$0, permission to display your logo as partner, poster or handout for table	Yes	Yes			Yes				
Swagger	Swag bag inserts. More visibility with more useful items.	Yes	Yes	Yes	If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value
Helping-Hand	Volunteer Time, In-Kind for an organization combined from multiple members. ¹	Yes	Yes		If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value	If meets in-kind value
Supporting	\$200 cash, 13 in-kind hours ¹	Yes*				Yes		One		
Sustaining	\$500 cash, 33 in-kind hours ¹	Yes*				Yes	Yes		One	1
Awesome	\$1000 cash, 66 in-kind hours ¹	Yes*				Yes	Yes		Two or Back Cover	2
Instructor	Accepted to teach one or more classes.				Yes	Yes				1@1 class 2@3 class
Vendor	Accepted to vend your items.	Yes	At vendor space		Yes	Yes				1-2 ²
Raffle Donation Small	Accepted donation items for raffle.	Yes				Community				
Raffle Donation \$200 Retail	Accepted donation items for raffle.	Yes				Supporting		One		
Raffle Donation \$500 Retail	Accepted donation items for raffle.	Yes				Sustaining	Yes		One	1
Raffle Donation \$1000 Retail	Accepted donation items for raffle.	Yes				Awesome	Yes		Two or Back Cover	2

Notes: Items in the table above can be combined or adjusted for specific cases. Check with us! (1) Group volunteer in-kind hours cannot be combined with individual volunteer hours. (2) Vendor free admissions only for those 1-2 persons tending to the vendor space.

Examples:

- Organization X chose to support Kinktoberfest, provide a poster and business cards for display, also providing business cards for the Swag Bag. They would be a Community Swagger Sponsor.
- Business X chose to provide a \$500 cash donation. They would be Sustaining Sponsor, receive a half-page Program Booklet ad, be listed on the website with backlink.
- A business or individual not vending provides raffle or swag bag items totally \$500 retail. They receive Sustaining Sponsor benefits.

More information about the “Sponsor Labels” in the table above. A particular organization, business, sponsor, or individual may hold one or more of these labels.

Community Sponsors	Partners in the event with light commitment to the event at no cash cost. Their participation is shown by displaying their logo or organization name in event announcements to let attendees know of their participation and that their information will be displayed at the event that might include an 11x17 poster, handouts, business cards.
Swagger Sponsors	Our event will have a swag-bag provided to those who attend the weekend event (1-2 Nov) that will include Kintoberfest materials such as the multi-page Program Book. It will also include informational and swag items provided by sponsors. Community Sponsors may include business cards or flyers about their organization and events. Items useful for attendees (e.g., hand sanitizer) may be donated. Items may be generic or have advertisement logos, names, etc. In-kind value of these useful swag-bag donations may qualify such sponsors for Program Book ads or free event admissions.
Helping-Hand Sponsors	Rather than provide cash or cash-value of items, some organizations may want to pool volunteer hours of multiple members to obtain a higher-tier Sponsor Labels and activities. For instance, four members may volunteer a total of 13 hours to obtain a Supporting Sponsor level. This is the equivalence of about \$15/hour.
Supporting Sponsor	This label of sponsorship includes a \$200 cash donation or 13 in-kind hours ¹ from an organization.
Sustaining Sponsor	This label of sponsorship includes a \$500 cash donation or 33 in-kind hours ¹ from an organization.
Awesome Sponsor	This label of sponsorship includes a \$100 cash donation or 66 in-kind hours ¹ from an organization.
Instructor	Persons accepted to instruct one or more classes at our event. An instructor teaching one class obtains free event admission. Those teaching three classes typically receive two event admissions.
Vendors	Vendors selected for attendance are provided free admission to the event days that vendors are present (1-2 Nov weekend) for one or two persons that are tending to the vending space. Only those 1-2 person tending the vendor space will receive free admission.
Raffle Donations	Accepted raffle donations enhance the experience of attendees and are optional. Vendors may want to use raffle donations to advertise their wares through raffle announcements and publicity. Anyone may offer a raffle donation and receive In-kind retail value benefit of Community, Supporting, Sustaining, and Awesome sponsorship levels, qualifying for a half or full-page ad in the program book and free admissions.

Notes: Items in the table above can be combined or adjusted for specific cases. Check with us! (1) Group volunteer in-kind hours cannot be combined with individual volunteer hours.

Terms in this flyer may be adjusted due to errors or evolution of the event as needed by producers of Kintoberfest without decreasing the value of agreed-upon terms with any partner or sponsor.

Kintoberfest occurs on four dates in 2025 in Albuquerque, New Mexico. October 17th and 24th, are evening-only warm-up events with one class period with 3-4 classes at once, and a play party where no vendors will be present. The main event is on the weekend of Saturday/Sunday, 1-2 November, will have 5 class periods with up 4-5 classes per period, a play party each evening, and a BBQ social lunch on Sunday. We are tentatively planning for about 200 attendees over the dates.

Contact us: info@kintoberfest.org, office@nm-real.org

Kintoberfest is produced by NM-REAL, Inc., 501c3 charity recognized in New Mexico and by the IRS.